



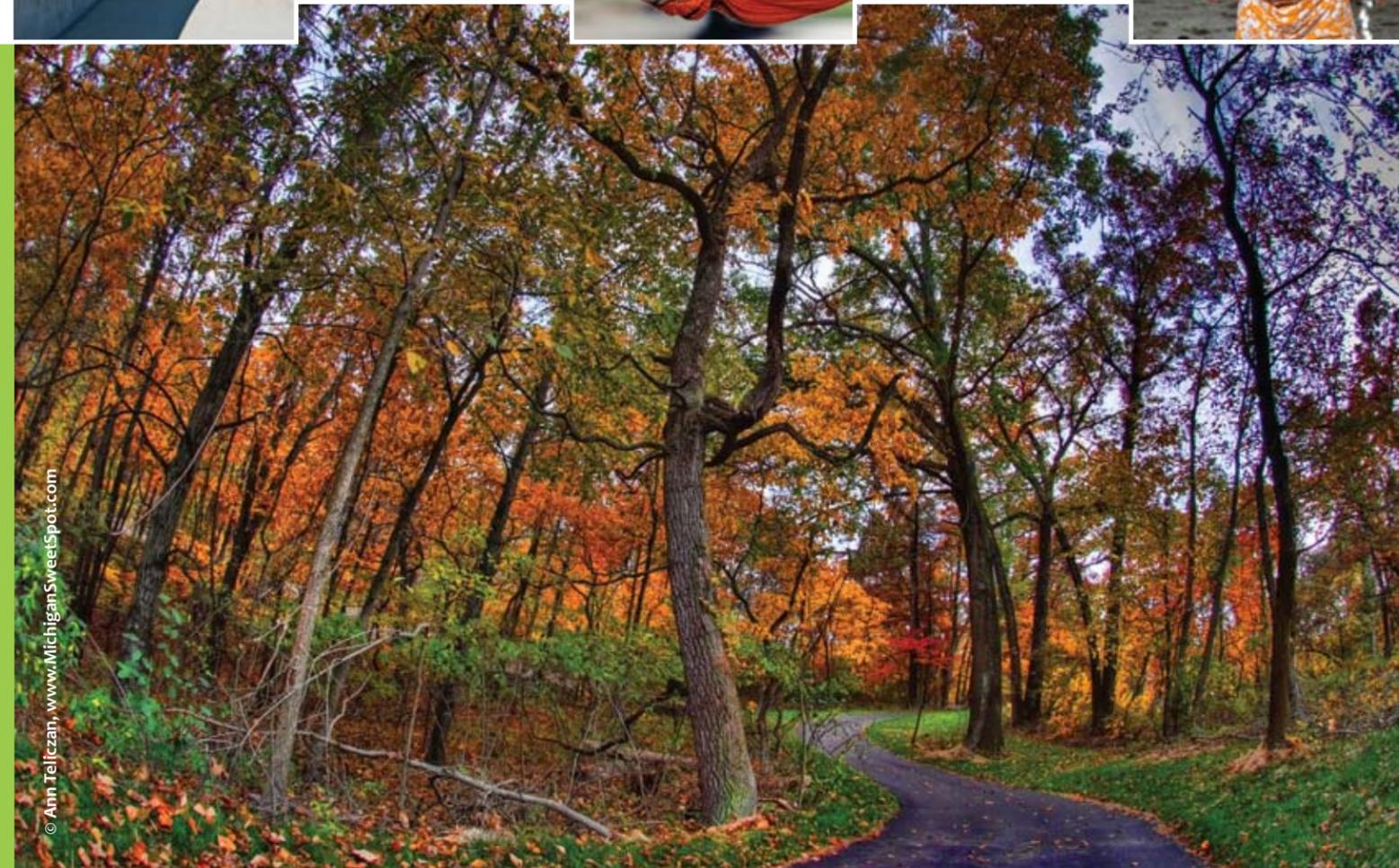
Community Is Our Middle Name



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CREATING A PLACE TO BELONG IN GREATER CASCADE

At the Cascade Community Foundation, we believe it takes more than assets alone to create a strong community. What truly makes the difference is how those assets are woven together to craft stories, spark relationships, and care for treasured places. We are the thread that pulls it all together.



The Cascade Community Foundation has three specific areas of focus:

Nurturing Neighbors through the Community Benefit Fund

Grants from this fund ensure that all community members feel safe and have opportunities to make healthy choices. In the past, grants from this fund have included smoke detector awareness and distribution, partnership with the Mental Health Foundation to provide an anti-bullying and suicide prevention program at Forest Hills Public Schools, and more.

Enhancing Places through the Community Enhancement Fund

This fund helps us redefine "home" as much more than a place with four walls. Through previous grants from this fund, "home" now includes enhanced ball fields at Cascade Recreation Park, a wind turbine at the Cascade Library, and a downtown historical museum decorated for the holidays.

Connecting Community through the Community Activities & Entertainment Fund

Grants from this fund make intentional connections between people and weave a fabric of community. Activities and events bring neighbors together to share stories and enjoy the treasures that make our community great. In the past, grants from this fund have brought you Cascade the River Beat Series, 9/11 Memorial Concerts, the Metro Cruise Warm Up, and much more.

A THOUGHTFUL PLAN TO ENRICH OUR COMMUNITY

Community parks are a source of joy for adults and children alike. Children come in droves to play sports and to enjoy the outdoor recreational facilities. Adults and families can be found meandering along trails, enjoying picnics, playing catch, or just relaxing on a park bench in the shade.

The decision to enrich the parks was made by the Board after a careful and thoughtful process of long-range planning. The process included the discussion of parks improvement options, projected future demand for services, and a financial feasibility study.

The decision to build the endowment fund also came out of the long-range planning process, which identified a need for community investment to create the quality amenities and opportunities that complement other priorities such as high-quality education. When large, high-impact projects are identified, the Cascade Community Foundation is uniquely positioned to step forward and lead the effort for significant community investment. A larger endowment fund will generate greater investment dollars that can be applied towards these projects.



Area Parks Features at a Glance

- 11 parks
- over 1,500 acres
- over 50 miles of trails
- natural and manicured spaces
- picnic facilities
- play systems
- sports facilities, including baseball/softball diamonds, soccer/football field, sand volleyball and tennis courts
- frisbee golf course
- sledding hill
- sculptures and fountains

A COMPREHENSIVE \$2.4 MILLION ENRICHMENT PROJECT TO CONNECT AND ENHANCE OUR COMMUNITY

Trail Signage (Peace, McGraw and Burton Parks)

These three parks are used primarily for walking, hiking and biking, which are wonderful forms of healthy exercise for people of all ages. We propose to invest in way-finding signage in Peace and Burton Parks, and plant identification signage at McGraw Park.

Art Exhibits (Tassell and Museum Garden Parks)

Tassell Park attracts people who want to gaze at the water flowing over the dam, bask in the sunshine during a lunch break, or enjoy a picnic together on a warm evening. Museum Garden Park also offers a peaceful oasis for soaking in the sun and savoring the beautiful greenery. Experiences in both of these parks will be enhanced through a rotating art exhibit at Museum Garden Park, and a mural to be created on the bridge at Tassell Park.

Basketball Courts (Cascade Recreation Park)

This park is a magnet for families and kids who want to get out and be active. It features a play area and numerous outdoor sporting fields. The Foundation will add Cascade's first two public basketball courts to this park.

Expansion, Pavilion and Restroom (Airport Viewing Park)

This park is unique to Cascade Township. The warm summer months bring people out in droves to enjoy the spectacle of takeoffs and landings in the warm sunshine. As many as 300 planes land and take off at the Gerald R. Ford Airport on any given day, and visitors to the Airport Viewing Park have the closest seat in the country to an active runway.

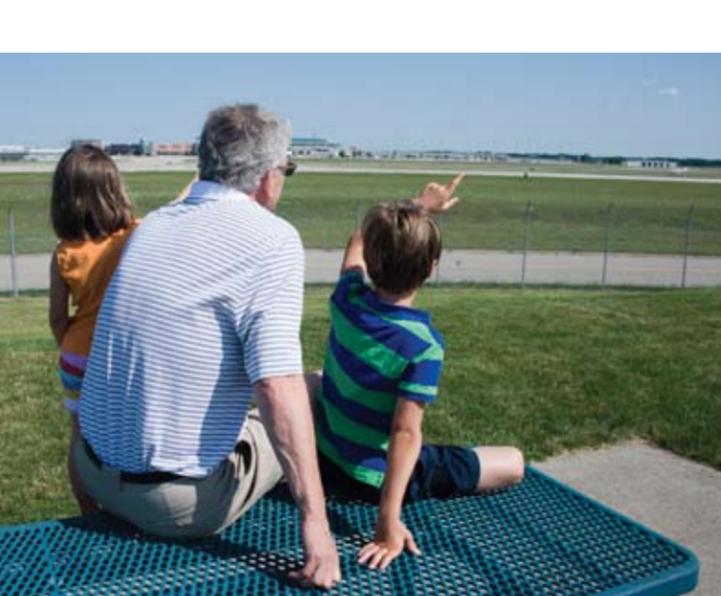
Phase 1 of the Airport Viewing Park will double the parking capacity and add a permanent restroom. Phase II will include a pavilion to accommodate plane spotters and groups of students on rainy days.

Trail Development

Cascade Township, Grand Rapids and Ada Township boast over 50 miles of walking/biking trails. However, many parts of the trails are not connected. Cascade Community Foundation is offering seed money to each township, which will be used to fuel fundraising efforts to build the final links between all of the trails.

Building the Endowment

The Cascade Community Foundation's endowment fund is held and invested by the Grand Rapids Community Foundation, and the funds are used for grant-making. The Foundation is seeking to increase the endowment in order to fund projects of greater impact in the community.



FROM THE CO-CHAIRS

We live in a community that is blessed with many assets, and we welcome the opportunity to enhance those assets even further through this campaign.

We hope that the projects described herein will spark your interest and encourage your participation. Whether you are a passionate aviation enthusiast, a fan of pickup basketball, or one who enjoys the beauty of a park, there is something here for you.

Investing in the endowment fund today creates quality of life for tomorrow. We can further nurture, enhance and connect with our community today and always through the investments we make in this place.

“Don’t just be. Belong.” is a powerful message. Thank you for your commitment, and for belonging.



Randy Lanning
Campaign Co-Chair



Sheila E. VanZile
Campaign Co-Chair



Project Summary

Endowment Fund	\$ 1,200,000
Airport Viewing Park Phase 1	900,000
Parks Enhancements	200,000
Trail Connections	10,000
Signage	20,000
Campaign Costs	100,000
Total	\$ 2,430,000

No other organization is better prepared to help our community move forward in collective thought and action than Cascade Community Foundation.

One-Time Gifts

Contributions to the campaign can be made in the form of a one-time gift of cash, or a gift of appreciated assets such as stock or securities.

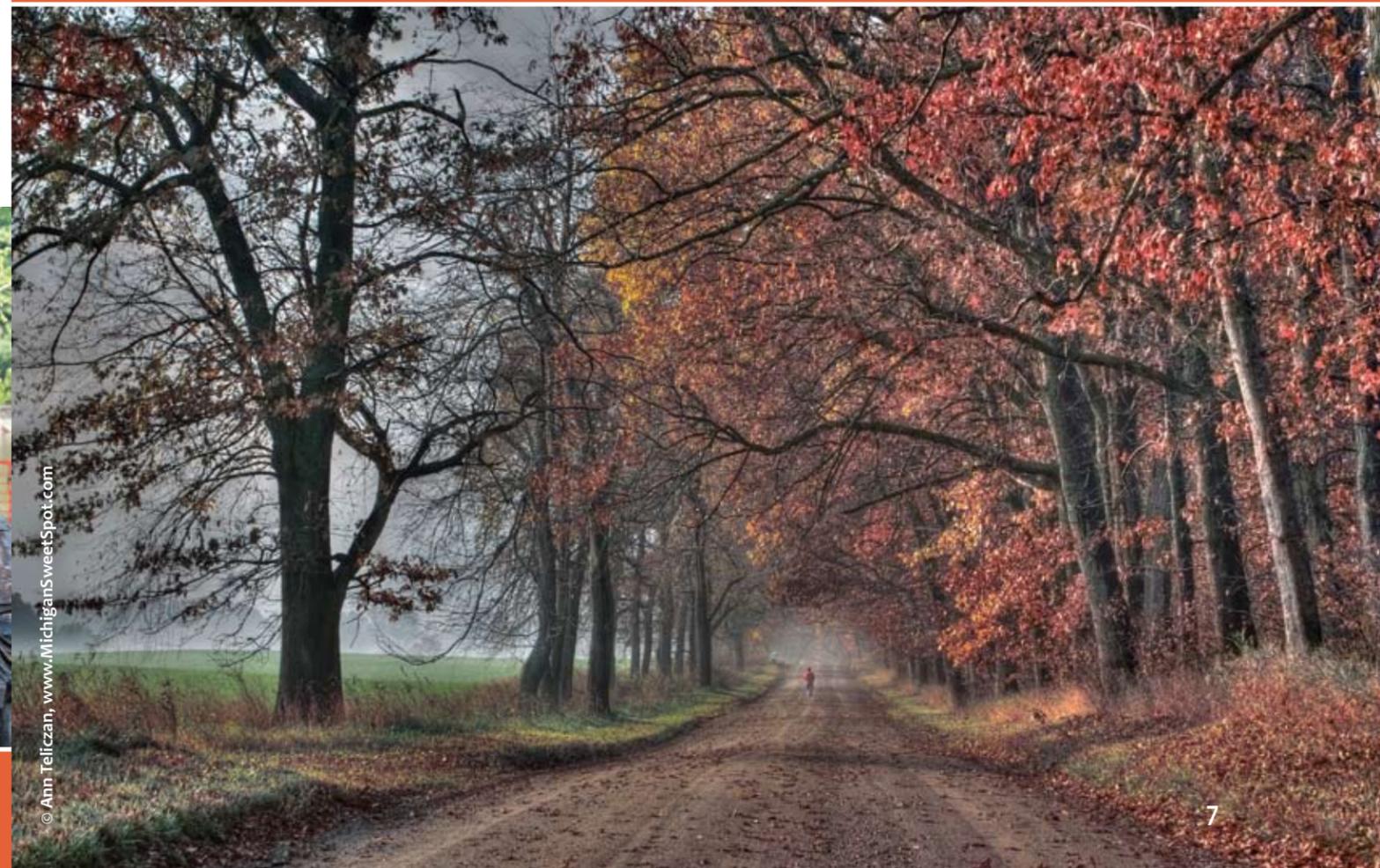
Pledges

For your convenience, pledges will be payable over a three-year period. An accelerated payment plan or a large initial installment will help us minimize financing costs.

Commemorative Opportunities

We invite you to honor friends, family, the memory of a loved one, or a business through a commemorative gift. We will work with you to determine the appropriate vehicle for permanent recognition of substantial gifts.

Cascade Community Foundation is an approved 501 (c) (3) nonprofit organization, and gifts meet charitable deduction guidelines.



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